



## Internet Privacy Policy

Avidasports considers your privacy to be important and will take measures reasonably calculated to protect it. The use of our proprietary athletic telemetry equipment and related systems to record performance data and audio communications and make it available to registered athletes, coaches and trainers and other team, program, school or club representatives on our Web site requires us to collect information from users who use the system and to collect personal information from individuals who visit our website. We will not disclose it to any person or organization outside Avidasports, except as described in this Privacy Policy.

Avidasports collects certain information from those who visit our Web site and from registered users of our services.

Non-personally identified information we may collect includes the logging of IP addresses, operating system and browser software to our website, date and time of visit, internet service provider. This information may help us to identify problems with our servers and administration of the Web site. We may also disclose some of this information to advertisers to inform them of the number of visitors who have viewed their ads.

Our Web site also use cookies, which are bits of text placed into a file on your computer's hard drive. They are used to save login information and may help us measure and analyze visitor usage of our website and registered users usage of services offered via our website. Ads placed on our Web site by advertisers may also contain cookies to collect information that is stored by the advertising company and to which we do not have access. You can reject cookies by changing your browser settings, but this may disable some of the functionality on our Web site.

Personal information provided by the user. When you register to become a User, we will ask you for some personal information, including your name, address, email address, telephone number, school you attend, team or sports club you are a member of, age, sex, weight, and height. If you are a minor under age 13 we will not knowingly collect personal information without obtaining parental consent. Before registering to use the services we provide we request that all minors under age 13 have their parents read our Registered User Agreement and Privacy Policy. We will also request financial information including a credit card number which will be used to verify parental consent and to bill for usage fees or for other products or services you may purchase This information may be forwarded to third parties to process the credit card payments for services or products you purchase.

We may collect personal information from you in order to provide you with technical support in the use of Avidasports' products and services. For example, we may ask you for your name, email address, telephone number, system information and a description of a problem you have experienced accessing information on our Web site in order to troubleshoot the matter.

In addition to information collected from visitors to our Web site, we collect and store athletic performance data and audio communications regarding registered users that is

transmitted to our server from facilities equipped with our proprietary telemetric system and may make that information available to persons authorized under our Registered User Agreement to view or use information regarding you. Examples of persons with whom we may share your personal information, performance data and audio communications are the coaches, trainers, administrators and other members or participants of your team, program, school or club.

Avidasports may use or provide third parties with compilations or statistics of performance data collected from Users, but any such use or disclosure will be not include personal identification information.

Avidasports uses commercially available security measures to prevent the loss, misuse, and alteration of information under our control. However, we cannot guarantee the security of our databases, nor can we guarantee that any information provided to us by you or by others via the internet may not be intercepted while being transmitted to us.

We will also share your personal information, performance data and audio communications with agents and contractors who use it on our behalf or in connection with their relationship with us and we may use it to provide you with information about additional products or services we my offer from time to time. Any other data, material, or information you transmit to or post to Avidasports by any means will be treated as non-confidential and non-proprietary, and may be disseminated or used by Avidasports or its affiliates for any purpose whatsoever, including, but not limited to, developing, manufacturing and marketing products and services.

Avidasports does not otherwise disclose any information about a user except to enforce the terms of our Registered User Agreements or as required by law. We do not share information with any unaffiliated third parties for marketing purposes unless you expressly ask us to do so.

Our Web site may contain links to sites maintained by companies that are not affiliated with Avidasports. We are not responsible for the privacy practices or the content of those sites.